

2013 Pacesetter Awards - Atlanta's 100 Fastest-Growing Private Companies

Area firms set pace for growth

Pacesetter Awards: companies 1-50

3. Fortune-Johnson Inc.

- Founded: 1991
- Location: 3740 Davinci Court, Suite 220, Norcross
- CEO: Brett Fortune
- Number of employees at end of 2012: 79

General contractor Fortune-Johnson Inc. specializes in multifamily construction. As this sector has been on the rise since the housing mortgage crisis, the company has seen substantial growth, experiencing a 1,246 percent increase in revenue since 2010.

"Through the recession, we maintained a commitment to our strong core values, such as customer service, integrity, performance and follow-through and supporting our greatest asset, our people," said CEO Brett Fortune, who is also chairman emeritus for the Associated Builders and Contractors of Georgia and sits on the Southern Polytechnic State University Construction Department board of directors.

Since inception in 1991, Fortune-Johnson has built more than 15,000 multifamily units across the Southeast and mid-Atlantic, projects ranging from condominiums and garden-style apartments to complex, high-density developments. Some of the company's commercial projects include assisted-living facilities, student housing, dealerships, office buildings and general-purpose commercial projects. Many of the company's principals and senior management have worked together for more than 25 years. Fortune said as the multifamily industry continues to thrive, the company foresees moderate growth in the future.

"Future growth looks promising as the 'Y Generation' continues to prefer renting homes over ownership," Fortune said. "The satisfaction of our clients remains our top priority and is the reason for our growth."

While Fortune-Johnson will continue to focus on its core business, Fortune said he would also consider expansion into new markets based on clients' needs. Some of the company's recent projects include the 288-unit complex the Reserve at Collier Hills and Emory Point, a project that includes 80,000 square feet of retail and 443 luxury urban apartments.